

## **Dr. Gary Peevely's Leadership Book Recommendations:**

Being a former professor I developed relationships with publishers whose books I used. This group of selections is from the Jossey Bass publishing group, which is an imprint of John Wiley and Sons. Their online site is found at: <http://www.josseybass.com/WileyCDA/> check under the Leadership tab. Annotations are those of the publisher.

### **January:**

#### **Organizational Culture and Leadership, 4th Edition [E-Book]**

Edgar H. Schein

ISBN: 978-0-470-64057-9

E-Book -- 464 pages – July 2010 - \$35.99

Regarded as one of the most influential management books of all time, this fourth edition of *Leadership and Organizational Culture* transforms the abstract concept of culture into a tool that can be used to better shape the dynamics of organization and change. This updated edition focuses on today's business realities. Edgar Schein draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the principles of culture to achieve their organizational goals.

### **February:**

#### **The Art of Followership: How Great Followers Create Great Leaders and Organizations**

Ronald E. Riggio (Editor), Ira Chaleff (Editor), Jean Lipman-Blumen (Editor)

ISBN: 978-0-7879-9665-9

Hardcover – 416 pages – January 2008 - \$60      Josey Bass (Wiley & Sons)

*The Art of Followership* puts dynamic leader-follower interaction at the forefront of discussion. It examines the multiple roles followers play and their often complex relationship to leaders. With contributions from leading scholars and practitioners from the burgeoning field of leadership/followership studies, this groundbreaking book outlines how followers contribute to effective leadership and to organizations overall.

*The Art of Followership* explores the practice and research that promote positive followership and reveals the part that followers play in setting the standards and formulating the culture and policies of the group.

## **March:**

### **The Practice of Leadership: Developing the Next Generation of Leaders**

Jay A. Conger, Ronald E. Riggio, Bernard M. Bass

ISBN: 978-0-7879-8305-5

Hardcover – 432 pages - November 2006

This book includes contributions from top scholars who outline the best leadership practices for the benefit of the practicing leader. Each chapter focuses on a specific area of leadership practice and ends with a set of "take away" best practices in each area—an executive summary in reverse—that will serve as a quick reference for those who might want to peruse chapters, but still extract the best practices, as well as a summary for those who thoroughly read each chapter.

## **April:**

### **Becoming A Better Boss: Why Good Management is So Difficult [E-Book]**

Julian Birkinshaw

ISBN: 978-1-118-65941-0

E- Book – 176 pages – September 2013 - \$14.99

Whereas most books on managing people approach the subject from the perspective of a manager of an idealized organization, *Becoming a Better Boss* takes a real-world approach, looking at the topic from the perspective of an employee in a real-world organization—dysfunctions, warts, and all. Focusing on the choices individual employees make every day in getting work done, this book reinvents the practice of management one employee at a time.

Author Julian Birkinshaw stresses the importance of taking management seriously, reveals where management practice often goes wrong, and dives deeply into the worldview of employees. He then explores the common personal biases and frailties of managers and discusses the vital importance of experimentation to overcome the limitations and idiosyncrasies of a particular organization. Throughout, he supports his assertions with case studies from a wide and varying range of management experiments and situations at real companies.

- Written by a leading authority on strategy, management, and innovation who is also the author of eleven books, including *Reinventing Management*
- Introduces a new approach to management focused on real employees and actual situations
- Includes case studies from real organizations

Between the stress of deadlines and the demands of today's business environment, it's easy for managers to lose sight of the importance of people management. *Becoming a Better Boss* not only shows managers how to lead effectively, but why doing so is vitally important to every organization's success.

## May:

### **Care to Dare: Unleashing Astonishing Potential Through Secure Base Leadership**

George Kohlrieser, Susan Goldsworthy, Duncan Coombe  
ISBN: 978-1-119-96157-4

Hardcover – 336 pages – July 2012 - \$29.95

Have you ever been led by someone who cared for you like family, and dared you to achieve more than you ever thought possible for yourself, your organization, and even society?

Award-winning author of *Hostage at the Table*, George Kohlrieser, along with his co-authors Susan Goldsworthy and Duncan Coombe, explain how becoming a secure base leader releases extraordinary potential in others.

Part of the Warren Bennis leadership series *Care to Dare* shows you how to become a Secure Base Leader so that you release your followers from the fears that get in the way of their performance. It shows you how you can unleash astonishing potential by building the trust, delivering the change, and inspiring the focus that underpins sustainable high performance.

From extensive interviews with executives from all over the world, as well as from surveys with more than a thousand executives, the book reveals the nine characteristics that Secure Base Leaders display on a daily basis. The research shows that a primary difference

between a successful leader and a failed leader is the presence or absence of secure bases in his or her life.

## June:

### **The Myths of Creativity: The Truth About How Innovative Companies and People Generate Great Ideas [E-Book]**

David Burkus

ISBN: 978-1-118-72988-5

E-Book – 224 pages – September 2013 - \$12.99

#### **How to get past the most common myths about creativity to design truly innovative strategies**

We tend to think of creativity in terms reminiscent of the ancient muses: divinely-inspired, unpredictable, and bestowed upon a lucky few. But when our jobs challenge us to be creative on demand, we must develop novel, useful ideas that will keep our organizations competitive. *The Myths of Creativity* demystifies the processes that drive innovation. Based on the latest research into how creative individuals and firms succeed, David Burkus highlights the mistaken ideas that hold us back and shows us how anyone can embrace a practical approach, grounded in reality, to finding the best new ideas, projects, processes, and programs.

- Answers questions such as: What causes us to be creative in one moment and void in the next? What makes someone more or less creative than his or her peers? Where do our flashes of creative insight come from, and how can we generate more of them?
- Debunks 10 common myths, including: the Eureka Myth; the Lone Creator Myth; the Incentive Myth; and The Brainstorming Myth
- Written by David Burkus, founder of popular leadership blog LDRLB

For anyone who struggles with creativity, or who makes excuses for delaying the work of innovation, *The Myths of Creativity* will help you overcome your obstacles to finding new ideas.